

## 1ST CYCLE DEGREE PROGRAMME IN BUSINESS MANAGEMENT

**Admission requirements:** Italian high school diploma or equivalent International Baccalaureate.

**Overview:** The degree in Business Management focuses on enterprises and public and private institutions. Students will learn the basic skills required in modern management and, more in general, the skills that are necessary for adaptation to a continuously changing world. The method of teaching builds on intuition and real life situation. Courses cover all key topics in the areas of business, economics, law, and statistics.

**Programme profile:**

	COURSES	CFU
<b>FIRST YEAR</b>	ECONOMICS 1	8
	BUSINESS ECONOMICS	12
	ECONOMICS & BUSINESS MANAGEMENT	8
	STATISTICS 1	8
	PRIVATE LAW	10
	ECONOMICS 2	8
	MATHEMATICS	8
	<b>SECOND YEAR</b>	BUSINESS PLANNING AND CONTROL
	ENGLISH LANGUAGE	4
	BUSINESS LAW	10
	BUSINESS STRATEGIES AND MARKETING	10
	STATISTICS 2	10
	ADMINISTRATIVE LAW	10
	<b>THIRD YEAR</b>	BUSINESS FINANCE
	LABOUR LEGISLATION AND INDUSTRIAL RELATIONS	12
	LAW AND ECONOMICS	10
	COMPUTER SKILLS	4
	FREE ADDITIONAL COURSE	12
	SECOND LANGUAGE	4
	INTERNSHIP	6
	FINAL DISSERTATION	4
		180

## 1ST CYCLE DEGREE PROGRAMME IN TOURISM STUDIES

**Admission requirements:** Italian high school diploma or equivalent International Baccalaureate

**Overview:** The degree in Tourism Studies is intended to build a mixture of humanistic and administration competencies. The touristic industry is vibrant and is expected to grow rapidly in future decades. Moreover, entrepreneurial success in the industry is based both on efficient administration and cultural appeal.

Courses are designed to prepare our students to profit from these opportunities by conveying both managerial and cultural skills.

**Programme profile:**

	COURSES	CFU
<b>FIRST YEAR</b>	ECONOMICS	8
	DESTINATION MANAGEMENT	12
	ECONOMIC GEOGRAPHY	8
	BUSINESS ECONOMICS	12
	BUSINESS LAW	10
	LABOUR LAW	8
<b>SECOND YEAR</b>	ORGANIZATION OF TOURISM BUSINESS	8
	NAVIGATION LAW	8
	PRIVATE LAW	8
	STATISTICAL METHODS IN ECONOMICS	8
	BUSINESS PLANNING AND CONTROL OF TOURISM COMPANIES	12
	MODERN ART HISTORY	8
	SOCIOLOGY	8
	<b>THIRD YEAR</b>	CINEMA, PHOTOGRAPHY AND TELEVISION
BRAND MANAGEMENT OF TOURISM DESTINATIONS	12	
COMPUTER SKILLS	6	
SPANISH LANGUAGE	6	
ENGLISH LANGUAGE	6	
FREE ADDITIONAL COURSE	12	
INTERNSHIP	6	
FINAL DISSERTATION	4	
		180

## 2<sup>ND</sup> CYCLE DEGREE PROGRAMME IN MANAGEMENT

**Admission requirements:** 1st cycle degree in L-18, L-33, L-15, L-16 or a foreign equivalent degree.

**Overview:** The 2nd Cycle Degree Programme in Management enables its graduates to acquire advanced knowledge in the field of business management and governance, thanks to the high theoretical and practical backgrounds and to the interdisciplinary skills in business, economics, quantitative and legal subjects. These multi-skills allow students to operate in complex business contexts by solving management and economic empirical problems.

**Programme profile:**

	COURSES	CFU
<b>FIRST YEAR</b>	ACCOUNTING	10
	STATISTICS	10
	ADVANCED BUSINESS LAW	12
	ECONOMIC POLICY	12
	BUSINESS AUDITING	8
	ENGLISH LANGUAGE	8
<b>SECOND YEAR</b>	HUMAN RESOURCES DEVELOPMENT	10
	TAX LAW	12
	BANKRUPTCY LAW	12
	FREE ADDITIONAL COURSE	8
	INTERNSHIP	12
	FINAL DISSERTATION	6
		120