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PROGRAMMA DEL CORSO DI BUSINESS ENGLISH

SETTORE SCIENTIFICO

L-LIN/12 (ANGL-01/C)

CFU

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PROGRAMMA DIDATTICO

1 - SOSTANTIVI, ARTICOLI E PRONOMI PERSONALI

2 - VERBO ESSERE E USI PARTICOLARI

3 - GLI AGGETTIVI E L'AUSILIARE TO HAVE GOT

4 - WH-WORDS AND PRESENT SIMPLE

5 - PREPOSITIONS AND CONJUNCTIONS

6 - PAST SIMPLE: REGULAR AND IRREGULAR VERBS

7 - COMPARATIVE AND SUPERLATIVE FORMS

8 - QUANTIFIERS, PRESENT AND PAST CONTINUOUS

9 - MODAL VERBS

10 - PRESENT PERFECT

11 - REFLEXIVE AND RELATIVE PRONOUNS

12 - FUTURE FORMS

13 - PAST PERFECT E CONDITIONALS

14 - READING STRATEGIES

15 - PAST TENSES - USE OF ENGLISH

16 - EXPRESSING WILLINGNESS

17 - VERBI DI PERCEZIONE

18 - TIME CLAUSES

19 - PASSIVE FORMS

20 - MORPHOLOGY: AN OVERVIEW

21 - BUSINESS COMMUNICATION

22 - BUSINESS LANGUAGE FOR SPECIFIC PURPOSES (BLSP)

23 - LEGAL DISCOURSE

24 - LEGAL ENGLISH

25 - THE ERA OF INDUSTRIAL REVOLUTION

26 - WHAT IS ECONOMY?

27 - COMPANIES

28 - MARKETS

29 - RETAILING

30 - THE ECONOMIC PROBLEM

31 - THE MARKET MECHANISM

32 - THE INVISIBLE HAND

33 - E-COMMERCE

34 - INFLUENCER MARKETING

35 - CIRCULAR ECONOMY

36 - GREEN, PINK AND RAINBOW WASHING

37 - READING GRAPHS

38 - COUNTRY OF ORIGIN EFFECT

39 - THE ENGLISH LEGAL SYSTEM

40 - INTELLECTUAL PROPERTY

DOCENTE

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Emanuela Ammendola