

PROGRAMMA DEL CORSO DI BUSINESS ENGLISH

SETTORE SCIENTIFICO

L-LIN/12

CFU

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PROGRAMMA DIDATTICO

- 1 - SOSTANTIVI, ARTICOLI E PRONOMI PERSONALI
- 2 - VERBO ESSERE E USI PARTICOLARI
- 3 - GLI AGGETTIVI E L'AUSILIARE TO HAVE GOT
- 4 - WH-WORDS AND PRESENT SIMPLE
- 5 - PREPOSITIONS AND CONJUNCTIONS
- 6 - PAST SIMPLE: REGULAR AND IRREGULAR VERBS
- 7 - COMPARATIVE AND SUPERLATIVE FORMS
- 8 - QUANTIFIERS, PRESENT AND PAST CONTINUOUS
- 9 - MODAL VERBS
- 10 - PRESENT PERFECT
- 11 - REFLEXIVE AND RELATIVE PRONOUNS
- 12 - FUTURE FORMS
- 13 - PAST PERFECT E CONDITIONALS
- 14 - READING STRATEGIES
- 15 - PAST TENSES - USE OF ENGLISH
- 16 - EXPRESSING WILLINGNESS
- 17 - VERBI DI PERCEZIONE
- 18 - TIME CLAUSES
- 19 - PASSIVE FORMS

- 20 - MORPHOLOGY: AN OVERVIEW
- 21 - BUSINESS COMMUNICATION
- 22 - BUSINESS LANGUAGE FOR SPECIFIC PURPOSES (BLSP)
- 23 - LEGAL DISCOURSE
- 24 - LEGAL ENGLISH
- 25 - THE ERA OF INDUSTRIAL REVOLUTION
- 26 - WHAT IS ECONOMY?
- 27 - COMPANIES
- 28 - MARKETS
- 29 - RETAILING
- 30 - THE ECONOMIC PROBLEM
- 31 - THE MARKET MECHANISM
- 32 - THE INVISIBLE HAND
- 33 - E-COMMERCE
- 34 - INFLUENCER MARKETING
- 35 - CIRCULAR ECONOMY
- 36 - GREEN, PINK AND RAINBOW WASHING
- 37 - READING GRAPHS
- 38 - COUNTRY OF ORIGIN EFFECT
- 39 - THE ENGLISH LEGAL SYSTEM
- 40 - INTELLECTUAL PROPERTY

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