

Matilde Giaccherini

University Mercatorum
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Personal information

Place and date of birth: Roma (Italy), 2 May 1983.

Citizenship: Italian

Maternity leave: April 2020 - October 2020; March 2024 - August 2024

Current Appointments

May 2024 – Present **Assistant Professor (RTT)** University Mercatorum

Dec. 2022 – Present **CESifo Research Affiliate** (Economic of Digitization Area)

Dec. 2023 – Present **National Scientific Qualification** as Associate professor in the scientific sector 13/A1
(from 06/12/2023 to 06/12/2034)

Past Positions

Sept 2023 - **Visiting Scholar**, University of Chicago - Dept of Economics

Sept. 2023 – May 2024 **Post-doc Research Fellow**, SECS-P/01 (Assegnista di Ricerca - 3^a fascia).
H2020 LONGITOOLS "*Dynamic longitudinal exposome trajectories in cardiovascular and metabolic Non-communicable diseases*".
Centre for Economic and International studies (CEIS) - University of Rome "Tor Vergata".

Sept. 2021 – Sept. 2023 **Post-doc Research Fellow**, SECS-P/01 (Assegnista di Ricerca - 2^a fascia).
H2020 LONGITOOLS "*Dynamic longitudinal exposome trajectories in cardiovascular and metabolic Non-communicable diseases*".
Centre for Economic and International studies (CEIS) - University of Rome "Tor Vergata".

Mar. 2018 – Sept. 2021 **Post-doc Research Fellow**, SECS-P/01 (Assegnista di Ricerca - 1^a fascia).
Centre for Economic and International studies (CEIS) - University of Rome "Tor Vergata".

Oct. 2014 – April 2018 **Phd Student**
Dept. Economics and Finance - University of Rome "Tor Vergata"

Research fields

Applied Microeconomics, Experimental Economics, Environmental Economics, Health Economics, Media Economics.

Education

- October 2014 – April 2018 **PhD in Economics, Law and Institutions**, University of Rome "Tor Vergata" - Dept. of Economics and Finance. Dissertation Thesis: "*Which factors influence green habits? Essays on the pro-environmental consumer behavior.*" Supervisor Prof. Alessio D'Amato and Prof. Mariangela Zoli.
- March 2017 – June 2017 **Visiting Research Program**, University of Chicago - Dept. of Economics. Supervisor Prof. John List.
- October 2014 – October 2015 **Graduate Program**, Einaudi Institute for Economics and Finance (EIEF) - Central Bank of Italy.
- January 2007 – November 2008 **M.Sc. in Environmental and Development Economics** (110 cum laude), University of Rome "Roma Tre" - Faculty of Economics "Federico Caffè".
- July 2008 International study experience: Development Economics Course, Lusaka (Zambia).
- September 2002 – December 2006 **B.Sc. in Economics**, University of Rome "Roma Tre" - Faculty of Economics "Federico Caffè".

Publications and working paper

- 2024 – Giaccherini M., Kopinska J. and G. Rovigatti "Vax populi: the social costs of Online Vaccines skepticism." (*Under revision American Economic Review*)
 2024 version: *CEPR working paper DP18788*
 2022 version: *CESifo working paper n 10184*
 - invited paper at the Women in Empirical Microeconomics Conference in Chicago (Sept. 2023); EEA-ESEM Barcelona 2023 (Aug. 2023); AEA 2023 Annual Conference in New Orleans (Jan. 2023); CESifo Area Conference on the Economics of Digitization (Nov. 2022)
- 2024 – Atella, V., Belotti, F., Giaccherini, M., Medea, G., Nicolucci, A., , Piano Mortari, A., Sbraccia, P. "Lifetime costs of overweight and obesity in Italy." *Economics & Human Biology*, 101366.
- 2023 Beccari G., Giaccherini M., Kopinska J. and G. Rovigatti " *Refueling a quiet fire: old truthers and new discontent in the wake of Covid-19*" *CESifo working paper n 10803* (R&R Demography)
- 2021 – Giaccherini M., Kopinska J., Palma A. "When a particulate matter strikes the city: the social disparities in the health costs of pollution." *Journal of Health Economics* : 102478.
 Media coverage: LaVoce: L'inquinamento dell'aria costa caro <https://lavoce.info/archives/88096/linquinamento-dellaria-costa-caro/>
- 2021 – Giaccherini M., Gilli M., Mancinelli S., Zoli M. "Nudging food waste decisions at restaurants." *European Economic Review* 135, 103722.
- 2019 – Giaccherini M., Herberich D.H., Jimenez-Gomez D., List J., Ponti G., Price M. K. "The Behavioralist Goes Door-To-Door: Understanding Household Technological Diffusion Using a Theory-Driven Natural Field Experiment." *National Bureau of Economic Research* NBER No. w26173 (*Reject & Resubmit - Experimental Economics*).
- 2019 – D'Amato A., Giaccherini M., Zoli M. "The role of information sources and providers in shaping green behaviors. Evidence from Europe" *Ecological Economics* 164: 106292.
- 2018 – Giaccherini M., Ponti G. "Preference Based Subjective Beliefs". *Games* 9(3), 50.

Other publications

- 2024 – **"The interplay between excess weight and hyper-glycemia on NCDs in Italy: results from a cross-sectional study"** with V. Atella, F. Belotti, G. Medea, A. Nicolucci, P. Sbraccia, A. Piano Mortari. - *Acta Diabetologica* (2024): 1-14.
- 2023 – **"Outpatient healthcare costs associated with overweight and obesity in Italy"** with V. Atella, F. Belotti, G. Medea, A. Nicolucci, P. Sbraccia, A. Piano Mortari. - *BMC Health Services Research* 23.1 (2023): 1-12.

Selected work in progress

"The Greenest, the Greener and the Green. Evidence from an online field experiment of adaptation to climate change." with C. Castaldo, G. Pallante, A. Palma and M.K. Price.

- invited paper in the Advance in Field Experiment Conference in Chicago (Sept. 2023)

"The effect of early childhood exposure to Chernobyl accident on female fertility." with J. Kopinska

"Message in a bottle: could information drives waste minimization? Evidence from an online field experiment."

Management or involvement in national or international research group

- 2021 – present – Participation as a researcher in H2020 Project LONGITOOLS *"Dynamic Longitudinal Exposure Trajectories in Cardiovascular and Metabolic Non-Communicable diseases"*
- 2021 – 2022 – Participation as a researcher in *"Morocco jobs study: Analysis of the Informal Sector"* funded by the World Bank. Analysis of Morocco's informal sector with the goal of eradicating the country's informal sector.
- 2018 – 2020 – Participation as a researcher, coordinating the economic and econometric analysis within the framework of the agreement between the Center for Economic and International Studies (CEIS, University of Rome Tor Vergata) and the Ministry of Health for carrying out the research project *"Analysis of the effects of air pollution on Italian population health. Analysis based on microdata and microsimulation models to obtain useful evaluations for the monitoring of the National Plans"*
- 2015 – 2016 – Participation as a researcher, coordinating the economic and econometric analysis within the framework of the agreement between UnionCamere and the Ministry of Environment for carrying out the research project related to the *"Marine Strategy Directive"* (2008/56/CE).
- 2013 – 2015 – Participation as a researcher, coordinating the economic and econometric analysis within the framework of the agreement between the Consorzio Universitario per la Ricerca Socioeconomica e l'Ambiente (CURSA), the University of Ferrara and the Ministry of Environment for carrying out the research project *"International integrated tools and Socio-Economic Aspects to implementing the European Marine Strategy in the Italian marine regions (INTERSEA)"*
- 2013 – 2015 – Participation as a researcher, coordinating the economic and econometric analysis within the framework of the agreement between the Consorzio Universitario per la Ricerca Socioeconomica e l'Ambiente (CURSA), and the Ministry of Environment for carrying out the research project *"Project for implementing the National Renewable Energy and Decarbonization Strategies during the Italian EU Presidency"*.
- 2013 – 2015 – Participation as a researcher, coordinating the economic analysis within the framework of the agreement between the Consorzio Universitario per la Ricerca Socioeconomica e l'Ambiente (CURSA), the University of Ferrara and the Ministry of Agriculture for carrying out the research project *"Proposal for fishing and fish farming policies for a sustainable use of the Italian coasts"*.

Teaching experiences

- 2022 – Present Lecturer **Behavioral Economics and Consumer Decision Making**, SECS-P/01, M.Sc. Marketing Analytics & Metrics, University LUISS Guido Carli, Rome - Italy
- 2023 – Present Teaching Assistant **Microeconomics**, SECS-P/01, B.Sc. Economia & Management, University LUISS Guido Carli, Rome - Italy
- 2022 – 2023 Lecturer **Microeconomics**, SECS-P/01, B.Sc. Business Administration & Economics, University of Rome Tor Vergata, Rome - Italy
- 2022 – 2023 Teaching Assistant **Microeconomics**, SECS-P/01, B.Sc. Business Administration & Economics, University of Rome Tor Vergata, Rome - Italy
- 2022 – 2023 Lecturer **Introduction to Latex** M.Sc. of Economics, University of Rome "Tor Vergata", Italy
- 2021 – 2022 Teaching Assistant **Economia dell'informazione e dell'incertezza**, SECS-P/01, M.Sc. Economia e Finanza, University LUISS Guido Carli, Rome - Italy
- 2019 – 2023 Teaching Assistant **Managerial economics: theories and marketing applications**, SECS-P/01, M.Sc. Marketing Analytics & Metrics, University LUISS Guido Carli, Rome - Italy
- 2020 – 2021 Lecturer **Introduction to Latex** M.Sc. of Economics, University of Rome "Tor Vergata", Italy
- 2017 – 2019 Teaching Assistant **Economic Policy**, SECS-P/02, B.Sc. Economia dei mercati e degli intermediari finanziari, University of Rome "Tor Vergata", Italy
- 2017 – 2018 Teaching Assistant **Behavioral Economics and Consumption Theory**, SECS-P/01, M.Sc. Marketing Analytics & Metrics, University LUISS Guido Carli, Rome - Italy
- 2016 – 2017 Teaching Assistant **Macroeconomics** SECS-P/01, B.Sc. Business & Economics, University of Rome "Tor Vergata", Italy

Professional experiences

- Aug. 2021 – Dec 2021 Consultant, World Bank.
- Apr. 2020 – May 2020 Researcher, Centre for Economic and International Studies (CEIS) - University of Rome "Tor Vergata".
- Dec. 2017 – Feb. 2018 Researcher, Centre for Economic and International Studies (CEIS) - University of Rome "Tor Vergata".
- Jan. 2016 – Dec. 2016 Researcher and Consultant in Environmental Economics and Policy, Fondazione Istituto Tagliacarne (Unioncamere) - Roma.
- June 2013 – Dec. 2015 Researcher in Environmental Economics and Policy, Consorzio Universitario per la Ricerca Socioeconomica e l'Ambiente (CURSA) - Rome.
- May 2011 – March 2013 Administrative and logistic Coordinator, Comitato Internazionale per lo Sviluppo dei Popoli (CISP) - Kinshasa (D.R.Congo).
- Sept. 2010 – April 2011 Junior Researcher, Consorzio Universitario per la Ricerca Socioeconomica e l'Ambiente (CURSA) - Rome.

April 2010 – Oct. 2010 Junior Researcher, Centro ricerche applicate per lo sviluppo sostenibile - CRAS srl - Rome.

Oct. 2007 – Oct. 2009 Junior Researcher, Comune di Roma - Dip. X Politiche ambientali ed agricole I U.O, Rome.

Organization of Scientific Conferences in Italy and Internationally

2024 – Scientific board of "*Early Career Workshop on the Environment, Climate Change and Disaster: socio-economic impacts and adaptation*" organized by Fondazione Eni Enrico Mattei, GSSI - Gran Sasso Science Institute, University of Urbino Carlo Bo; sponsored by EAERE and IAERE

2017– organizing committee of the *5th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.*

Awards, Grants and fellowship

Research grant:

2019 – EIF GRANT 2018 - Giaccherini M. (P.I), Kopinska J. (Co.I.) "*Vax populi: social costs of fakenews on childhood vaccines*".

2017 – MISSION: SUSTAINABILITY , University of Rome Tor Vergata - D'Amato A. (P.I.), Castano-Serna A.(Co.I.), Giaccherini M. (Co.I.), Mirra L. (Co.I.), Zoli M.(Co.I.) "*What Drives Sustainable Consumption in Emerging Countries? Experiments in Colombia (WDSC)*".

Grants:

2022 - Contributi premiali per i ricercatori e assegnisti di ricerca per rafforzarne la condizione professionale e potenziare il sistema della ricerca del Lazio - Regione Lazio.

Fellowship:

2014-2017 – Full Ph.D. Scholarship awarded by the Italian Ministry of Education, University and Research.

Conferences and seminars

2024 – HERB 2024 Second Italian Workshop on the Health Economics of Risky Behaviors

2023 – 64th Italian Economist Association (SIE) Annual Conf.

2023 – Women in Empirical Microeconomics Conference

2023 – Advances with Field Experiments Conference.

2023 – Women in Economics Retreat

2023 – EEA-ESEM Annual Conference

2023 – 2023 AEA ASSA Annual conference - New Orleans

2022 – 6th CESifo Area Conference on the Economics of Digitization

2022 – Internal seminar - University of Rome "Tor Vergata"

2022 – 10th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.

2021 – 9th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.

2020 – 25th European Association of Environmental and Resource Economists (EAERE) Annual Conf.

2020 – 8th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.

2019 – Advances with Field Experiments Conference.

2019 – 24th European Association of Environmental and Resource Economists (EAERE) Annual Conf.

2019 – 7th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.

2019 – 24th Italian Health Economics Association (AIES) Annual Conf.

2018 – 23rd Italian Health Economics Association (AIES) Annual Conf.

2018 – 5th EuHEA PhD Student-Supervisor and Early Career Researcher Conf.

2017 – 58th Italian Economist Association (SIE) Annual Conf.
2017 – 23rd European Association of Environmental and Resource Economists (EAERE) Annual Conf.
2017 – 5th Italian Association of Environmental and Resource Economists (IAERE) Annual Conf.

Invited talks

2023 – DISP University of Urbino
2023 – DISEI University of Florence
2017 "Workshop on Economic and Social Analysis and Programmes of Measures in accordance with the MSFD - Italian Case study" - MARinTURK Project (Ankara).

Referee and Editorial Board Experience

Referee - *JPEmicro, EER, JPubE, JHE, JEEM, HealthEcon, JAERE, PLOS one, Economia Politica.*
Review Editor - *Circular Economy* specialty section of *Frontiers in Sustainability* (ISSN: 2673-4524).

Membership

European Economic Association (EEA) since 2022, American Economic Association (AEA) since 2021, European Health Economics Association (EuHEA) since 2018, Italian Health Economics Association (AIES) since 2018, European Association of Environmental and Resource Economists (EAERE) since 2016, Italian Association of Environmental and Resource Economists (IAERE) since 2015.

Languages

Italian (native), English (fluent), French (fluent).

IT skills

OS: Microsoft Windows, Unix (Mac, GNU/Linux)
Stat-programming: STATA, Mathematica, MatLab, R
Geographical Information Systems: QGIS (Geographic Information System)
Programming skills: Python, L^AT_EX, zTree and oTree Experiment Software
Computer system: MS Office, Adobe Photoshop Family

PERSONAL DATA

In compliance with Article 13 of the Italian Legislative Decree no. 196 dated 30/06/2003 and Article 13 of the EU GDPR 679/16 (General Data Protection Regulation), I hereby authorize the recipient to use and process my personal data and details contained in this document.

DICHIARAZIONE SOSTITUTIVA DI CERTIFICAZIONE (art. 46 e 47 D.P.R. 445/2000)

La sottoscritta Matilde Giaccherini, ai sensi e per gli effetti degli articoli 46 e 47 e consapevole delle sanzioni penali previste dall'articolo 76 del D.P.R. 28 dicembre 2000, n. 445 nelle ipotesi di falsità in atti e dichiarazioni mendaci, dichiara che le informazioni riportate nel presente curriculum vitae, corrispondono a verità.

Matilde Giaccherini
16 maggio 2024